



October 11, 2021

Dear Friends of Matrix Theatre,

30 years ago, Shaun and Wes Nethercott had a dream.

After moving to the city in 1988 and firmly establishing themselves in Southwest Detroit, they wanted to establish a theatre that would be **collaborative in nature and rooted in community, originality, interactivity, and inclusiveness**. That dream became a reality, and today the award-winning Matrix Theatre Company is a thriving organization celebrated for its presentation of **socially relevant plays** and the creation of **groundbreaking new works with themes of social justice** that continue to stand the test of time. Its School of Theatre continues to **provide innovative educational and community outreach programs** honored for their success **in the promotion of literacy and inclusiveness**.

We invite you to join us as a sponsor to celebrate 30 incredible years of Matrix Theatre's acclaimed work of teaching, creating, and sharing transformative theatre that **strengthens society's resolve toward social justice, to ensure that traditionally unheard voices continue to be heard**.

Since 1991, Matrix has been the **leading teacher and producer** of socially-conscious, community-based theatre in southeastern Michigan. In that time, we have presented **over 200 productions, which have touched more than 100,000 individuals**. Our School of Theatre provides enriching opportunities for hundreds of socially and economically diverse youths to find their voices and express themselves through the theatre arts. Your generosity allows us to teach and produce **"theatre that matters."**

Our past success and on-going commitment to the community is only made possible through the support of the community, our friends and corporate and institutional/foundation funding. Please consider being a part of our 30th Anniversary that provides an opportunity to help support Matrix and its mission and helps celebrate our progress against the pandemic and the eventual restart of live theatre performance. This important celebration of our 30th anniversary has so far helped us to reach \$20,000 toward our goal of "\$30,000 for 30 years."

Our upcoming unique opportunity will provide maximum exposure for your sponsorship:

A November 20 reception to honor Matrix founders Shaun and Wes Nethercott, will be held at the St. Anthony Nonprofit Center, 3553 West Vernor in Detroit, MI 48216 in the heart of Mexicantown, from 6 – 9 pm. It will showcase the acclaimed giant social justice hero puppets created by the Nethercotts. A showing of the award-winning documentary short, produced by Shaun Nethercott and filmed by former Teen Theatre alumni Maurizio Dominguez, will be included in the evening's activities.

MATRIX THEATRE COMPANY



CELEBRATING 30 YEARS

Matrix 30th Anniversary, page 2,

We invite you to review the enclosed materials with information regarding sponsorship levels for this 30-Year Anniversary celebration.

Our Giant Puppet Celebration is organized recognizing that restrictions from COVID-19 may impact their timing and execution. We are committed to keeping our friends and supporters safe by following the guidelines of health organizations and local governmental authorities, if necessary.

Please feel free to call me at (248) 561 0330 with any questions, and thank you in advance for your consideration. We look forward to your support during this exciting time of celebration at Matrix Theatre Company, as we look forward to inspiring the next generation of our communities.

Sincerely,

Kate Brennan
Executive Director

Jessica Pappas
Board Chair



SPONSORSHIP OPPORTUNITIES

***The Interference* - Presenting Sponsor (\$8,000)**

- Recognition as the Presenting Sponsor on Crowdfunding site and at events
- Opportunity for representative to speak at event
- Listing on Matrix Theatre Company website for one year as Presenting Sponsor
- Business logo on all 30th Anniversary printed materials
- Listing as Presenting Sponsor in all press releases for 30th Anniversary events
- Business logo and/or name listed as Presenting Sponsor in all email blasts
- Listing on Matrix Theatre Company's signage at all 30th anniversary events
- Eight tickets to the 30th Anniversary Puppet Reception

***Dream Deferred: Detroit 1967* (\$5,000)**

- Listing on Matrix Theatre Company's website for one year as a *Dream Deferred: Detroit 1967* Sponsor
- Recognition as a *Dream Deferred: Detroit 1967* Sponsor
- Business logo on all 30th Anniversary printed materials
- Listing as a *Dream Deferred: Detroit 1967* Sponsor in all press releases for 30th Anniversary events
- Six tickets to the 30th Anniversary Puppet Reception

***Southwest Story* (\$3,000)**

- Recognition as *Southwest Story* sponsor from the podium at 30th Anniversary Puppet Reception
- Listing on Matrix Theatre Company's website for one year as a *Southwest Story* Sponsor
- Business logo or name on 30th Anniversary printed materials
- Listing as the *Southwest Story* Sponsor in press releases for 30th Anniversary event
- Business logo and/or name listed as *Southwest Story* Sponsor in all 30th Anniversary email blasts
- Four tickets to 30th Anniversary Puppet Reception

***Beyond Violence* (\$1,000)**

- Recognition as a sponsor from the podium at 30th Anniversary events
- Listing on Matrix Theatre Company's website for one year as a *Beyond Violence* Sponsor
- Two tickets to Puppet Reception

***Fear and Faith* (\$500)**

- Listing on Matrix Theatre Company's website for one year as a *Fear and Faith* sponsor
- Two tickets to Puppet Reception



I would like to sponsor Matrix Theatre Company's 30th Anniversary year celebrations at the following sponsorship level:

___ *The Interference* (\$8,000)

___ *Dream Deferred: Detroit 1967* (\$5,000)

___ *Southwest Story* (\$3,000)

___ *Beyond Violence* (\$1,000)

___ *Fear and Faith* (\$500)

- I am not able to be a 30th anniversary sponsor, but I would like to make a tax-deductible donation to Matrix Theatre Company in the amount of \$ _____

Fill out the information to complete your sponsorship:

Business/Company Name _____

Contact Name _____

If applicable, name to be used for sponsorship recognition _____

Billing Address _____

City _____ State _____ Zip _____ Phone: _____ Email: _____

- My check is enclosed, made out to Matrix Theatre Company
- Please charge my credit card in the amount of \$ _____
Card number _____ Expiration date _____ CVV # _____

Please mail checks to Matrix Theatre Company, 2730 Bagley Street, Detroit, MI 48216, or go to www.matrixtheatre.org to donate online.

Questions? Please contact Kate Brennan at (248) 561 0330 or kbrennan@matrixtheatre.org